

Trust Your Heart: Create Your Life Your Way

Submission Guidelines

Deadline for Submissions: April 21, 2014

Estimated Launch Date: July 22, 2014

Format for submissions: Word Document

Send Submissions to: marnie@marniepehrson.com

Total Word Count Needed: 2,000 words total (approximately half on your story, half on the lessons you've learned)

Compensation: There is no monetary compensation for involvement in the book, but we will promote it heavily with a launch. It will appear on Amazon, B&N, etc. Our last two books went to #1 Amazon Mover and Shaker and #1 in two Amazon Categories. We also reached #1 in a Kindle category. Great publicity/PR for contributors.

Purchase Price: The sale price is TBA. Contributing authors will be able to purchase directly from the publisher for 50% of retail.

Promotion: In order to maximize exposure for all participants, each contributor is expected to announce the book launch to their email lists, on their blog and social media accounts (where applicable). We will provide emails, tweets, and blog materials to make this easy for you to do.

1-2 emails will need to go to your list the week before launch and
1-2 emails will need to go to your list the week of launch.

What We Need Now

1. Please send us your 100-word bio and a high resolution photo of yourself so we can use it for promoting the book (as well as inclusion in the book).

2. Please fill out and return the release form found at <http://www.trustyourheartseries.com/submissionrelease.pdf> to marnie@marniepehrson.com

3. Send your story as a Word attachment.

Q. Did you have to tweak/adjust along the way?

Q. Did you end up in the same place you thought you would or somewhere better than you expected?

Lessons You Learned Along the Way

The lessons you learned along the way should comprise the last part of your submission. Please share 5-10 lessons you learned along the way and write 2-3 paragraphs about each one. Add an introductory paragraph and a summary paragraph.

You may write these in first person.